

## 3D STEREO PORTRAITS

**A** 3D Stereo Portrait is a fun and innovative new product that can be created by anyone thanks to InSpeck's 3D technology. A 3D Stereo Portrait consists of a 3D picture superimposed on a regular 2D photo and placed in a special lenticular frame. You may have already seen lenticular technology used in advertising for display and promotional purposes. These images/posters try to grab your attention, as they seem to move when you walk past them. This effect has been traditionally used in expensive ad campaigns but now, InSpeck has a new inexpensive way that can help you bring your own creations to life.

**In** order to produce your own 3D Stereo Portraits you will need a few things:

- A 3D camera such as Cyclops, especially designed to take 3D photos of people,
- InSpeck's EM 3DSP software to process the pictures,
- A photo quality printer,
- Lenticular sheets with matching frames.

**Once** you have all four, you're ready to create. Here is a quick overview of the application's simple workflow:

- 1-** Take a picture of your subject(s) with the 3D camera to get a 3D model.
- 2-** Choose any 2D photo/image as a background.
- 3-** Process the 3D model and background photo/image with InSpeck's EM 3DSP.
- 4-** Print the result with any photo quality printer (note: larger sizes can also be done using a specialized printing service).
- 5-** Slide the resulting photo into the lenticular frame for truly amazing results!



### Investing in SSLE and 3DSP

**The** Cyclops can be used in the creation of Photo-Crystals and 3D Stereo Portraits. Both applications go hand in hand and can be excellent sources of revenue to anyone wishing to start their own commercial business. Here are a few tips to get the best bang for your buck:

**SSLE - Maximize your ROI:** Having multiple Cyclops cameras in different store locations can maximize your laser-engraving machine's ROI. You'll need one Cyclops per location, but only one laser-engraving machine.

**SSLE - Smallest investment:** If you are looking for an even smaller initial investment, InSpeck can also put you in touch with laser-engraving machine owners that will engrave the Photo-Crystals for you.

**3DSP - So many possibilities:** By changing the background 2D photo, you can create endless portraits with a single 3D picture. Let your imagination guide you.